

LAKE NORMAN WOMAN
success

Making IT Happen

DRS. MATTHEW
AND MEGAN
LINEBERGER SAY
THEY HAVE BEEN
IN BUSINESS IN
HUNTERSVILLE FOR
ONLY THREE YEARS,
BUT LINEBERGER
ORTHODONTICS
CERTAINLY FEELS
ROOTED IN OUR
COMMUNITY—AND
FOR GOOD!

By: Amy Hallman | Photography By: Chelsea Bren





... TO BE
THE BEST
SHE CAN BE

*(she) admits that requires
choosing her battles.*



With offices in Huntersville and the Charlotte neighborhood of Elizabeth, the Drs. Lineberger have partnered with orthodontist Dr. Paul Blackman to open a practice in Charleston. Their longtime clinical assistant, Tammie, moved from Huntersville to join the Charleston team.

This partnership, in detail, sounds like every other business and community endeavor of which Megan and Matt are part: they are flexible and keep their goal of helping others in mind. They wanted to work with Dr. Blackman, but when they couldn't persuade him to leave the South Carolina sands for the LKN freshwater, they did the next best thing: they partnered with him in a Charleston practice.

That's not all the good news! Since we last checked in, Dr. Megan gave birth to their third child, Millie, who is now 5 months old. Proud elder siblings are Mason, 5, and Mia, 2 1/2.

Baby #3 and practice #3 have inspired a new set of goals for Megan. She still wants to be the best she can be and admits that requires choosing her battles. This month, Mason will start school. By June, Megan had already purchased his uniforms

and began breaking the idea of wearing them daily to Mason gently. "Preparation is

key to making big changes," Megan says. "I showed him when the uniforms arrived, and I made kind of a big deal when I washed and hung them in his closet, getting ready for the 'Big Day,' so he'll feel part of the process."



What's something you wished you'd dealt with long ago?

“ENACTING ‘RADICAL CANDOR’ to address small office issues immediately & unemotionally.”

Dr. Megan is also practicing positive thinking. “I’m prone to worry,” she says. “I’m working on an inner change. Also, I box, and I’m trying to work in weekly yoga.” Being a role model is important to Megan, not only for her own children, but for her 13-year-old sister, Taylor, who lives in Michigan, and for area children and peers. In a male-dominated field, Dr. Megan is setting the pace.

Together 11 years and married for eight, Megan says she and Matt still work on

communicating better. “It’s never done,” she says. “We complement each other so well because we have such opposite heads, but it still requires that we work on strong communication.”

This summer, she and Matt tag-teamed a mentorship presentation at the Young Elites Leadership Summit. “Creating this presentation was quite different from other presentations we’ve done together,” she says. “We’ve done continuing education courses before, but our styles are very different. I wanted to plan weeks in advance and practice until we got it down. Matt’s style is more natural and go-with-the-flow, which, I admit, works for him. The presentation went well, but he said it was the most he’d ever prepared for one—for me, it was the least I’ve ever practiced!”

The pair was appointed to the Most Valuable Kids (MVK) board of directors. They are driven to help area underserved children to determine and realize goals and to learn there’s more out there for them via social and academic successes.

At work, recently, they promoted office specialist Astrid to full-time community outreach facilitator. Later this month, Lineberger Orthodontics will host a Gus Macker two-day 3-on-3 basketball tournament in downtown Huntersville. Proceeds will support Young Elites. This tournament—one that Dr. Matt himself has participated in since he was 4 years old—is for all experience levels, genders, ages, and statures.

Dr. Megan is quick to credit others, rather than herself, when asked about the practices’ or outreach successes. But husband Matt tells us like it is: “I think what allows her to wear so many stylish hats so well is her constant drive to be as good as she can possibly be in every aspect of her life,” he says. “It’s a gift and a curse because she’s so hard on herself, yet it’s what makes her amazing at everything—I mean *everything*. I consider myself a pretty darn good orthodontist and solid athlete—and shoe connoisseur!—but I don’t pretend to be able to pop the hood of a car to change my own oil. But Meggy wouldn’t let that fly; she’d be covered in oil and dust, watching a YouTube video on her phone, learning the steps and grinding it out until she’s an A+ mechanic. She’s exhaustingly awesome!”

“SHE’S EXHAUSTINGLY AWESOME!”

— husband & business partner, matt lineberger

“Meg has amazing ideas,” Matt says. “My ideas are akin to the ones Tom Hanks in the film *Big* would’ve come up with, but her ideas make our business run smoothly and efficiently. If I were the only ideas guy, the place would be like Chuck E. Cheese on speed—teeth-straightening chaos! But I probably wouldn’t be able to feed myself. It’s really Meg that makes our ideas actually happen.”